

GIVE YOUR YOUTH A VOICE

Empower Young Voices
to Shape Their Future in
Tennis Clubs

IDENTIFY & ENGAGE THE RIGHT PEOPLE

Find passionate, engaged 14-24-year-olds interested in tennis. Invite a diverse mix of social and competitive players for broad representation. - youth champion - relate to clubs



CREATE A SOCIAL & FUN FIRST MEETING

Host a casual gathering with food (e.g., pizza night, BBQ, or tennis hit-around). Keep it social, not formal, to encourage open conversation.



FACILITATE MEANINGFUL CONVERSATIONS

Discuss challenges in engaging youth and what they value in tennis. How can you improve their experience?



DEFINE GOALS & DIRECTION

Collaborate to set goals and action steps based on their interests. Prioritise realistic, youth-driven initiatives like social tennis nights, youth tournaments, and off-court hangouts.



MAINTAIN THE MOMENTUM

Plan regular check-ins or social catch-ups to maintain engagement. Keep projects youth-led, fun, and meaningful for long-term involvement.

