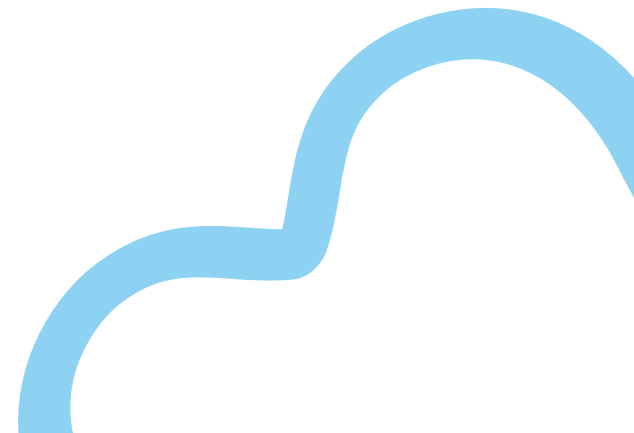




STEP 1

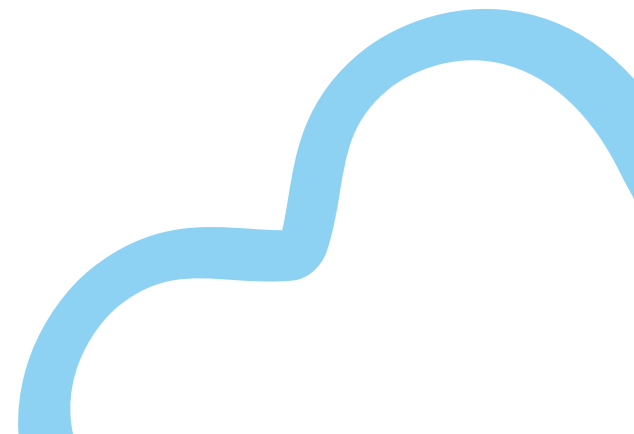
PLAN & PREPARE





STEP 2

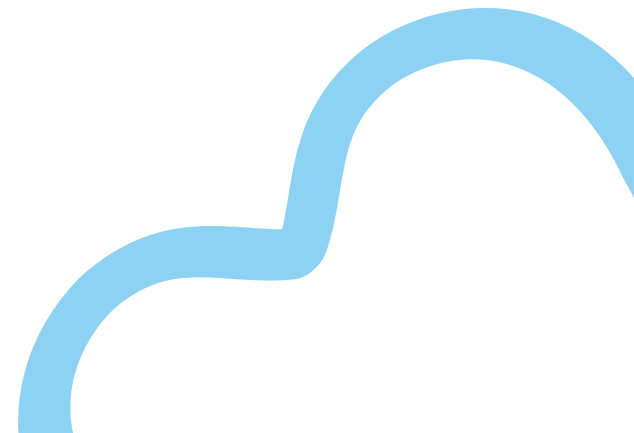
PROMOTE





STEP 3

CAPTURE & CONVERT





STEP 4

THE FOLLOW UP

