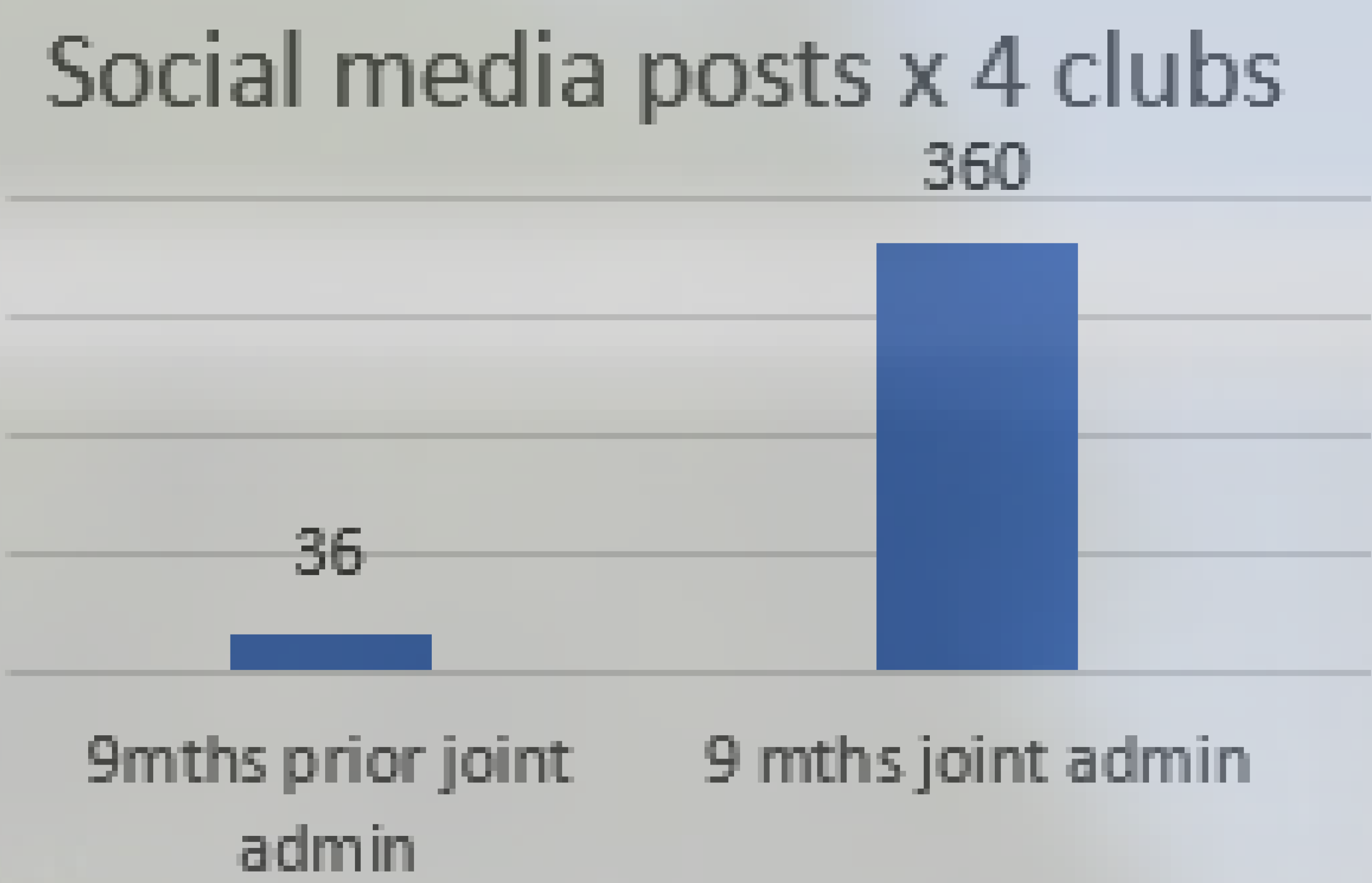


Silverdale Joint Administration Programme

Jan - Sept 2023. Key outcomes

| <u>Connecting across clubs</u> | |
|---|--|
| Sharing club courts | |
| Interclub home games shared | |
| Coaches use of courts across clubs | |
| Club members casual play across clubs being initiated | |

ClubSpark online system set up and streamlined between 4 clubs



Funding applications and outcomes.

| | |
|--------------------|-----------|
| Total applications | 29 |
| Unsuccessful | 16 |
| Successful | 13 |
| | |
| Total success | \$235,000 |

Membership increase
Average 17% across 2 clubs. Balance of clubs to be confirmed

72 additional casual players through new programme marketing - average 18 per club

| <u>Sponsors</u> | |
|-----------------|----------|
| New sponsors | 4 |
| Revenue | \$12,200 |

“Quotes”

- More new members we would not normally get at this time of the year
- Potential new committee members
- Finally progressed on getting some sponsorship
- Great to work alongside other clubs in the admin group to provide similar membership packages
- Marketing improved - newsletters, social, preparation of flyers etc
- New members in clubs at a time where it is acknowledged normally there is unlikely to be any