

Grow your club with BOOK A COURT

WHAT

The BOOK A COURT Hardware Subsidy Scheme is for affiliated New Zealand tennis clubs who want to encourage casual players into their facility through a secure online booking and payment system. BOOK A COURT gives everyone easier access to tennis courts and diversifies your club's income stream in a simple, manageable way. This smart system saves players and administrators time, meaning more time on court for everyone.



A standard hardware installation costs approx. \$13,000. Tennis NZ will subsidise the cost of standard installation by 80% for eligible clubs.

WHY

- ▶ Reduced administration time for volunteers
- ▶ Diversify your club's income stream
- ▶ Remove barriers for bookers making playing tennis more accessible
- ▶ Open up your courts to more of your community (whilst still looking after club members)
- ▶ Tell a compelling story to council and funders with evidence to show court utilisation and user insights
- ▶ Increase your club's online presence through website and social media
- ▶ Increase the sustainability of your club

HOW

To be eligible for the BOOK A COURT Hardware Subsidy Scheme, your club must meet criteria which emphasises alignment to national strategy and initiatives.

- ✓ Affiliated to Region/Tennis NZ
- ✓ Sign up to, and deliver national participation programmes
- ✓ Contract a coach that is engaged in national coaching pathway and workshops (if club has a coach)
- ✓ Prioritise the casual player community, and be committed to marketing BOOK A COURT to them
- ✓ Have court availability on evenings and weekends year-round
- ✓ Be in a large or growing, permanent or seasonal population area
- ✓ Have two nominated ClubSpark and BOOK A COURT club champions
- ✓ Run a suitable website (independent or ClubSpark site)

BOOK A COURT will kick off nationwide later in 2019, so register your interest for this hardware subsidy scheme now: <http://bit.ly/BOCExpofInt>