

# Love Tennis 2025

## Building your dream Love Tennis Team

Sharing the Workload and Engaging your People



# First off.....

Who are the key  
People in your  
planning team?

Select one or two  
people to lead  
your clubs  
dream team.





# Decide what your tasks will be

Which areas you are going to focus on

- ❤ Promotion marketing: Social media, posters, local media, signage, in person promo
- ❤ Community engagement: Schools, sports clubs, local businesses, charity orgs, local community groups
- ❤ Food and activities: Prize draw registration team and welcome table, MC, BBQ, Catering, activities, on the day operations
- ❤ Volunteer support: helping to recruit and manage your amazing team, comms to all club members to keep them involved, coach connect
- ❤ Follow up and retention: Thank you emails & calls, new member drive, social media highlights,





## Define Clear Roles

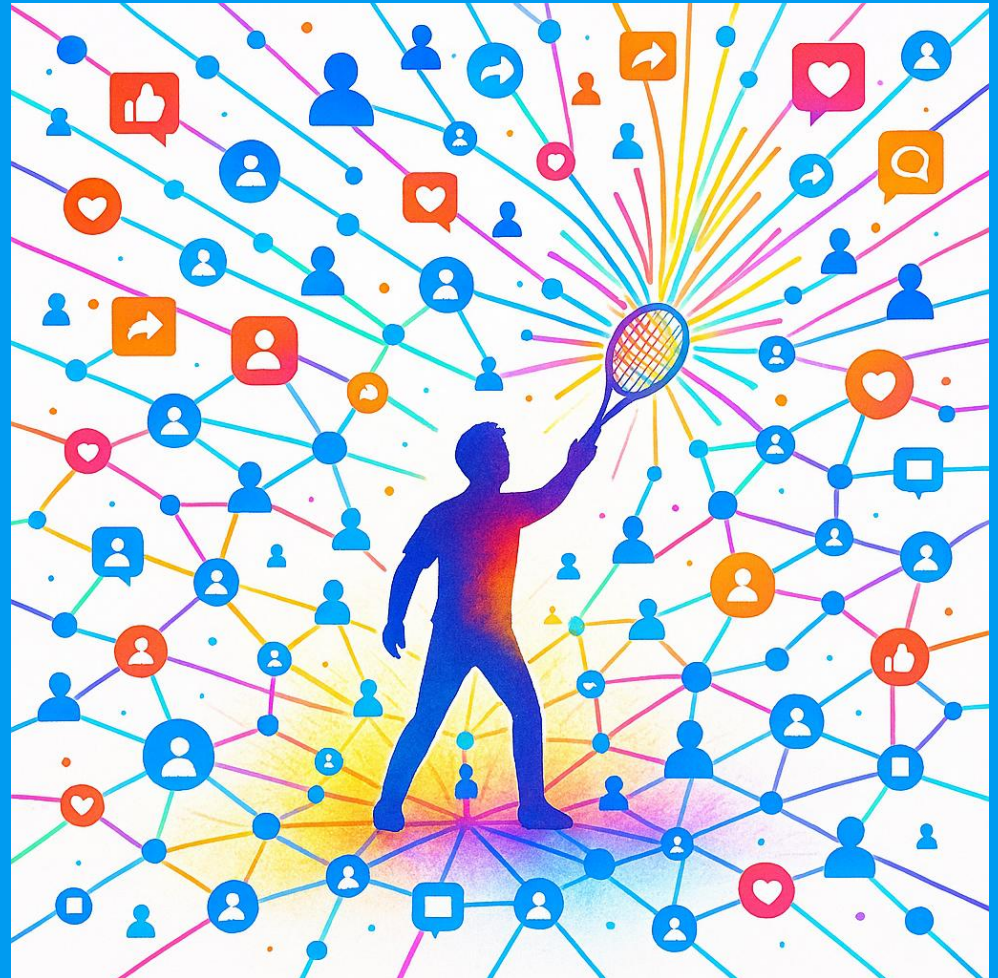
- What are the tasks within each of your areas
- Offer micro-volunteering shifts
- Use sign-up tools like google drive
- Create a fun team name “Love Tennis Legends”
- Spotlight volunteers on social media

[illegible]



# love tennis Find out who your people are

- Take the time to understand who's in your membership, it'll pay in the long run
- Think growing your team exponentially



# Host your own Buzz night

- Share the vision and goals
- Explain benefits to the club
- Intro the groups & their roles
- BBQ time, include food
- Invite input and ideas





# Recognise and Celebrate

- Host a thank-you gathering
- Give out fun awards
- Share photos and shout-outs
- Volunteer draw to the ASB Classic 2026





# Re-cap: Your Leadership Role

- Get your core team together to lead the charge
- Decide what your working groups/task groups will be
- Be clear on the roles and the timeframe
- Find out more about your members, do your research
- Host your own Buzz Night to create a team environment
- Remember to recognize your Love Tennis Legends

