



YOUR YOUTH GUIDE

FOR LOVE TENNIS AT YOUR CLUB

Here are some suggested tasks. Choose a couple that you are comfortable with.

PREPARATION

CONNECT

Make contact with your Love Tennis Lead at your club

- Have regular check ins and a clear line of communication.
- Take part in planning sessions.
- Attend your local Buzz Night.

SOCIAL MEDIA

Promote Love Tennis using templates provided by Tennis NZ

- Schedule and post in the lead up to the event.
- Sharing official content from the Love Tennis Social Media accounts to boost visibility.

POSTERS AND PROMOTION

Distribute posters and pavement stickers

- Who is your target audience?
- Consider places with lots of foot traffic E.g. local schools, supermarkets or community parks.

Local Business sponsorship

- Visit your favourite local business and ask if they would like to sponsor prizes.
- Who in your club owns a business that could be interested?

MUSIC PLAYLIST

Create a playlist for the day

- Consider music for a variety of ages.
- Ensure language is appropriate.
- Check with your Love Tennis Club lead.

BUILD A TEAM OF YOUTH

Rally the youth from your club to be there and support!

- Get your friends together.
- Help with planning for the event.
- Create a list of fun games for different ages and abilities to be played on the day.
- Connect with your club coach to assist with leading games & activities.

ON THE DAY

MUSIC PLAYLIST

Set up and play the prepared playlist

- Check to make sure the music is working before the event begins.

GATHER YOUR SQUAD

Meet with your youth team before the event

- Clarify roles
- Help with set up (activities, decorations)
- Wear Love Tennis Mech (if available)

COACH ASSISTANCE

Support the coach with running activities or coaching

- Be there as an extra hand.

OFF COURT IDEAS

Offer Spot prizes for games

- Guess the number of balls in the container
- Raffle (win prizes e.g. free membership)

Free Face Painting

Lead a Lollie Scramble

Take a variety of content:

Always ask for permission if taking photos or videos of people's faces

- Photos and videos
- Group shots, individual and families
- Decorations, volunteers, and on-court action
- Aim for happy, smiling moments that show the fun atmosphere.
- "What's your favourite part about Love Tennis?"
- "What have you enjoyed the most about this club?"

Record short video clips for feedback

SCAN TO ENTER – ASB COMPETITION

Join the team to walk around during the event with the ASB competition QR code.

- Encourage attendees to scan and enter on the spot.
- Be friendly and enthusiastic.

POST LOVE TENNIS

SOCIAL MEDIA

Create a post to wrap up the day

- Put together photos and videos with a bit of music.
- Thank everyone who participated on the day (volunteers and participants)

FEEDBACK AND REFLECTION

Catch up with your Love

Tennis club lead after the event

- What went well?
- What could be improved for next time?
- What did you enjoy most?
- Share this feedback with your Youth Champion.



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Tag and Follow Love Tennis Socials



REACH OUT TO YOUR YOUTH CHAMPION

BEN BRIDLE

BEN@TENNIS.KIWI



Te Tēhēhi o Aotearoa



love tennis