

A STRATEGIC FRAMEWORK FOR TENNIS IN NZ

OUR VISION

Tennis is accessible and thriving

OUR PURPOSE

Building community through tennis

STRATEGIC PILLARS



GROW

Support stakeholders to deliver quality and accessible experiences



CONNECT

New and diverse communities to tennis



WIN

On the international stage



ENABLE

The tennis community to support growth

KEY TARGETS

60%

of clubs with 50 or more members achieve minimum standard in the Club Recognition Programme

65,000

Tennis Hot Shots participants

Top 100

NZ professional players will be ranked in the top 100 singles and top 10 doubles

6%

combined growth of national participation and

