**Subject: Help us raise money for [Club’s name mission]!**

Dear [donor’s name],

I am [name] and I am the [position] of [club name ]. At [club name], we seek to help [club mission] by [actions club has taken, use an emotional story about what your club has done so far and the lives they have changed. Give a specific example of your impact.]

While we have made some great strides, [club name] still has a lot to accomplish.

We require support to [new project or event that you’re asking donations for].

Would (organisations name) consider donating [donation amount, items, or services that you need] to help us achieve our mission?

If you have any questions, we would be happy to provide you with more information about how you can help support our work at [club name].

We greatly appreciate your donation, and it will be used to [insert how the donations will be used and the impact that this donation will have]. If you wish to contribute, please fill out the attached form or give us a call at [phone number].

Please join us! With your donation, we’re one step closer to [insert goal]!

Sincerely,

[name]

(Club’s website]

[email]