

February/March Support Newsletter

TENNIS AUCKLAND CLUB FORUM | UPDATED SUPPORT ARTICLES | ADD PHOTOS TO YOUR WEBSITE |
SPORT NZ RESOURCES

SAVE THE DATE! | CLUB FORUM WITH TENNIS AUCKLAND

Tennis Auckland and Tennis New Zealand invite you to attend a Club Forum on Thursday 18th March 2021 from 4-6pm at Scarbro Tennis Centre. The forum is to update all Auckland clubs on the ClubSpark product which is a high priority for Tennis Auckland this year. We want clubs that already have an account to use it effectively and we want more clubs to open accounts so they can improve current systems. Liam Collins and Aaron Jefferson from Tennis NZ will present the ClubSpark product to club representatives at the forum, as well as answer any questions you may have about the functionality and benefits of ClubSpark. Following on from the general ClubSpark presentation on March 18, our intention is to host a full one-day workshop to set clubs up and teach everyone how to use the product in more detail. Some clubs that have already made the switch are using it very effectively, so we really encourage you to come and engage with us to find out more information and ask questions!

For more information, contact Tennis NZ at clubspark@tennis.kiwi.

UPDATED SUPPORT ARTICLES

A priority for the Tennis NZ IT Team in 2021 is updating and improving our online support article, which are accessible via the 'question mark' icon within the ClubSpark admin area or at <https://tenniskiwizendesk.com/hc/en-us>. Here are a few of the articles that have been added recently:

- [Is Data Held Securely And Backed Up Regularly?](#)
- [How Do I Change My Password?](#)
- [Editing Your Details & Profile](#)
- [Subscribing & Unsubscribing to Emails](#)
- [Changing Consents](#)

TOP TIP! | FORMATTING PHOTOS FOR YOUR CLUBSPARK WEBSITE

Photo Resources

Make sure to include imagery that defines the brand style of your coaching business. It is best if you use photos taken from your on-court sessions but feel free to access the below resources for more options:

- Dropbox link to our resources:
- Free images: <https://designmodo.com/free-photos/>

When you download an image from a stock photos site, it will likely be a big JPEG file. To compress it for your website, you'll need to reduce the size and upload a smaller version. Starting with a large format is ideal because you can always make a large image smaller. (Making a small image larger will not work so well).

Photo Specs

There are two photo containers that are you able to change:

- 1) Homepage hero image
- 2) Homepage secondary image

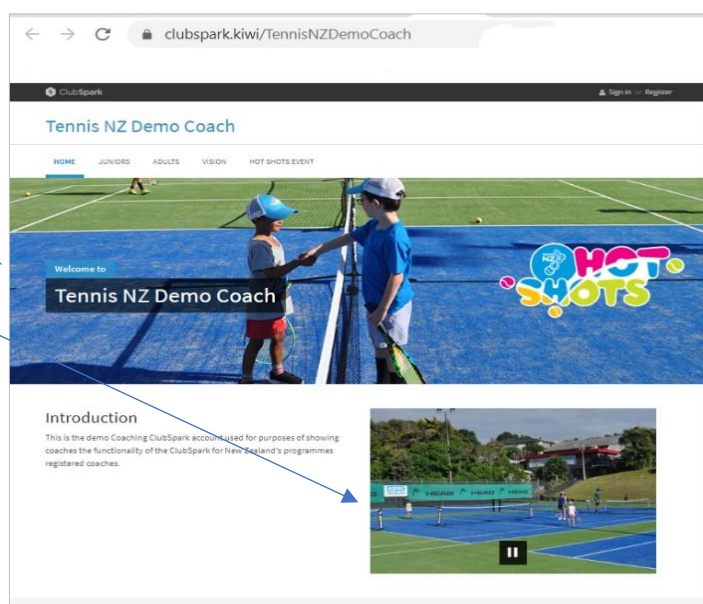
Before uploading the photos into ClubSpark make sure they are first resized to the below specifications.

If you are not comfortable using Photoshop to resize your photos try using an online service like:

<https://www.canva.com/photo-editor/> or

<https://www.gimp.org/>

When you resize, make sure to keep the proportions the same so you do not distort your image.



If your original photo file size is really big, it's an indicator that either your image dimensions are too large, or the resolution is too high.

Your photos must be in JPEG, GIF or PNG format before you upload them to ClubSpark. JPEG is the *best* format for photos.

Recommended specs for the homepage hero image:

- 1800 pixels x 440 pixels (476mm x 116mm)
- Resolution @72 or 96 dpi
- .jpg file format
- File size no more than 500kb

Recommended specs for the homepage secondary image

- 1080 pixels by 720 pixels (286mm x 190mm)
- Resolution @72 or 96 dpi
- .jpg file format
- File size no more than 300kb

SPORT NZ RESOURCES

Check out the most recent advice and news from Sport NZ in their fortnightly newsletter [here](#). The following topics are covered in this issue:

- Update on international travel and border exemptions
- Women in Governance Talent Pool – expressions of interest now open
- Applause for Healthy Active Learning
- Rangatahi learning through active adventure
- Six months of Tū Manawa
- Call for presentations: IWG World Conference on Women and Sport
- Young women's leadership programme