

December & January Support Newsletter

ARE YOU FREE SUNDAYS | GOOGLE ANALYTICS | HAPPY HOLIDAYS!

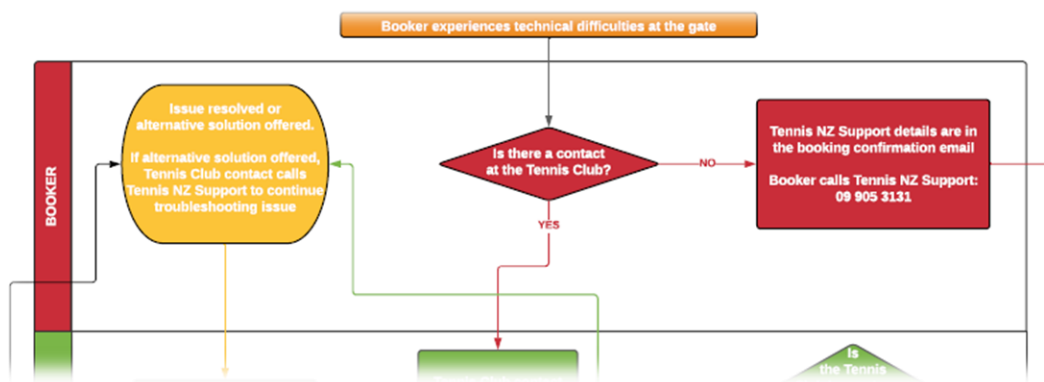
"Are You Free Sundays?"

Targeted at casual players who get an itch for tennis over the summer, "Are You Free Sundays?" is a campaign where courts will be FREE to book at Book a Court venues each Sunday in January. 16 clubs/venues have confirmed their participation in this promotion which will showcase how easy it is to find and book tennis courts online, and to access courts through a simple pin pad code. Here are the clubs & venues that are participating this year:



Are You Free Sundays Support

We want to make sure that clubs, volunteers, members, and casual players have a great experience testing out the Book a Court product, from booking online with ClubSpark, to entering their PIN at the gate. Therefore, we have created a process map for emergency enquiries during the holiday period. Click on the image below to open the entire document.



Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. This can be used to track session duration, page views, bounce rate and more. If you would like to track traffic to your ClubSpark website, please set up Google Analytics first and then send your Google tracking ID to us at clubspark@tennis.kiwi! You can set up Google Analytics here: <https://analytics.google.com/analytics/web/>

HAPPY HOLIDAYS from the Tennis NZ IT Team! 🎄🎁🎄🎁



LIAM COLLINS - Technology Products Manager

CHRIS RAYNES - IT Systems & Support

AARON JEFFERSON - IT Systems & Support - Clubs & Coaches

"Have an ace festive break everyone. I hope you have a smashing time! Hopefully, Santa serves up the goodies! Much love, Liam"

"Merry Christmas, happy tennis, and may you never need a second serve!"

"I'm very happy to have met so many wonderful people from clubs across the country this year! Merry Christmas and happy New Year to all of you 😊"